GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:2229
ANSWERED ON:06.05.2016
Revamping of PIB
Sundaram Shri P.R.

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government proposes to revamp the Press Information Bureau (PIB) and its allied departments;

(b) if so, the details thereof and if not, the reasons therefor;

(c) whether a number of posts are lying vacant for many years in the said departments, if so, the details thereof;

(d) whether the Government would consider to wind up such departments of the Ministry of Information and Broadcasting, if so, the details thereof; and

(e) the effective alternate steps taken by the Government in this regard?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING [COL. RAJYAVARDHAN RATHORE (Retd.)]

(a) & (b) : In order to bring about the convergence and synergy in the functioning of few Media Units engaged in field level activities, a functional integration has been done wherein Principal Director General, Directorate of Field Publicity (DFP) has been made responsible for the working of Song & Drama Division (S&DD), Public Information Campaign(PIC) activities of Press Information Bureau (PIB) and Exhibition Wing of Directorate of Advertising & Visual Publicity (DAVP). Further, a proposal to merge the said units with DFP is also under consideration.

(c) to (e) : All vacant posts lying in the above Media Units of the Ministry are regularly being filled up except those which are in deemed abolition category.

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